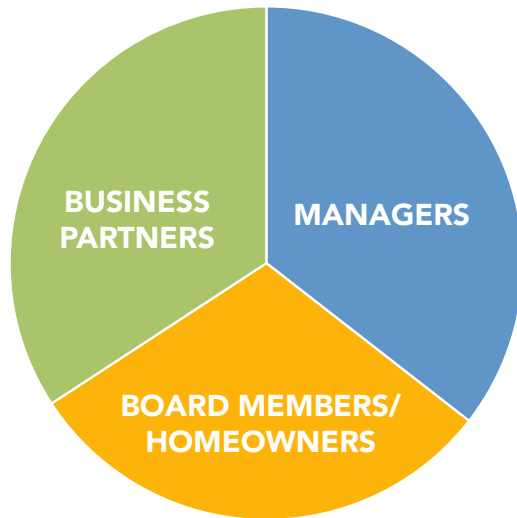


The West Florida Chapter of CAI is one of 60+ US and international chapters of CAI National. Located in Sarasota, Florida, it has 750 members and serves Sarasota, Manatee and DeSoto counties.

CAI WEST FLORIDA CHAPTER MEMBER BREAKDOWN BY CATEGORY



Our mission is to provide education, tools and resources promoting the highest standards among managers, business partners, homeowners and board members for the benefit of all community associations in the West Florida area.



twitter.com/caiwestflorida



facebook.com/caiwestflorida



linkedin.com/company/cai-west-florida-chapter

551 N. Cattlemen Rd.
Suite 102
Sarasota, FL 34232

p: 941.927.1910
f: 941.927.1912

www.caiwestflorida.org

Business Partners



CAI WEST FLORIDA CHAPTER
*Your Partner and Advocate
for Successful Communities*


WEST FLORIDA CHAPTER
community
ASSOCIATIONS INSTITUTE

BUSINESS PARTNER BENEFITS

CAI gives you direct access to hundreds of potential customers, provides opportunities to enhance current client relationships, and furnishes information that can help you succeed in the growing community association marketplace.

Membership with CAI National includes automatic enrollment in the West Florida Chapter – which means you'll receive benefits the national organization has to offer, as well as the benefits of your local chapter.

ANNUAL MEMBERSHIP DUES

\$590 – includes the mandatory Advocacy Support Fee of \$25. and the Foundation Donation of \$25.

(tax deductible)

Every dollar of the mandatory \$25 Advocacy Support Fee goes directly to states with Legislative Action Committees and supports the efforts of CAI to represent and protect our members on state legislative and regulatory issues.

Events	Hours
10 Breakfast Programs with Seminar	20
4 Homeowner Forums with Mini Trade Show	8
1 CA Day Education Forum with Trade Show Expo	6
1 Manager All Day Education Event with Mini Trade Show	2
2 Golf Tournaments with a Banquet	18
11 FREE Social Networking Events – Located at various restaurants in the area	22
Total Networking Opportunities Annually	76

ADVERTISING & MARKETING OPPORTUNITIES

- Advertise in *The West Florida Wire*, the local chapter's full color quarterly magazine.
- Exhibit at Community Associations Day, Homeowner Forums and Manager All-Day Events.
- Sponsor an event and obtain exposure to hundreds of homeowner volunteer leaders and community association managers.
- Write and teach a CEU class.

RESOURCES AND SERVICES FOR CAI MEMBERS

Service Directory

Both CAI National and the West Florida Chapter have service directories on their websites to help business partners get in front of homeowner volunteer leaders and managers when they need a professional to provide a service in their communities.

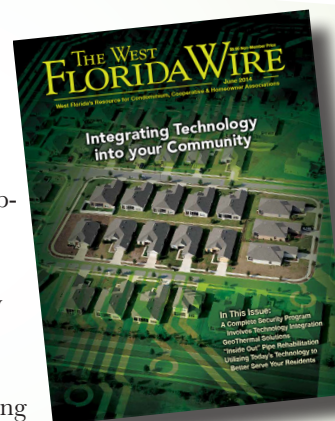
Education and Events

CAI's local and national functions offer education and networking for community association managers, homeowner volunteer leaders and business partners. Exhibit opportunities at many events allow business partners to showcase their products and services to the decision makers in the communities.

Common Ground™ and The West Florida Wire

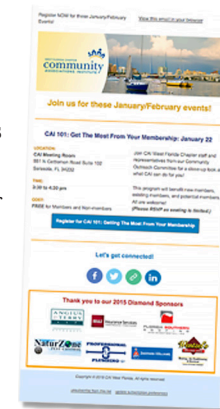
Two of the ultimate resources for community association governance, management and operations.

- *Common Ground™* is CAI National's award-winning magazine, published 6 times per year.
- *The West Florida Wire* is the West Florida Chapter's magazine, published 4 times per year.
- Business Partner members may spotlight their services to our homeowner volunteer leaders and manager members by writing articles for *The West Florida Wire*.



Community Association Law Reporter

CAI's monthly e-newsletter is designed to provide its members with current information about court decisions, covering greater than 50 significant lawsuits per year. Use this litigation knowledge from precedent-setting cases to formulate your own legal strategies.



Affiliate Membership Benefits

Employees of your company are considered affiliates of your membership and will receive member benefits as well. To qualify as an affiliate, one must be a direct employee of the member company. Affiliates receive access to the West Florida Chapter and CAI National websites, publications, member discounts on event registrations, and the opportunity to serve on committees and boards. Only the primary contact for each Business Partner membership has the right to vote in elections; affiliate members do not have voting rights.

CAI Logos

Business Partner members in good standing may use the official, approved CAI member logo on their marketing materials and websites.

Member Discount Programs

CAI National offers its members a number of member cost saving programs.

Visit www.caionline.org to find out more.

For more information and a membership application, visit caiwestflorida.org or call the CAI office at 941-927-1910.